

Global Cleveland

Global Cleveland **attracts, welcomes, and connects** international newcomers to economic, social, and educational opportunities in Cleveland and Cuyahoga County.

Our Vision & Goals

Cleveland as an International Hub of Innovation

Regional Culture of Inclusion and Shared Prosperity

Internationalization and Substantial Economic Growth



GLOBAL CLEVELAND

**WE STRENGTHEN OUR CITY -
BY WELCOMING OUR WORLD.**



Overview



a. Language Access for Limited English Proficient Community

i. More than **30 languages**

Albanian	Hungarian	Serbian
Arabic	Italian	Slovenian
Armenian	Japanese	Spanish
Bosnian/Croatian	Kinyarwanda	Somali
Bulgarian	Korean	Swahili
Chinese	Lingala	Thai
Ewe	Lithuanian	Turkish
Farsi	Nepali	Twi
French	Polish	Ukrainian
Hebrew	Portuguese	Urdu
German	Romanian	Vietnamese
Hindi	Russian	

b. Workforce Connection

- i. International jobseekers connection
- ii. Global Employer Summit Webinar
- iii. RelateCare

c. Professional Connection

- i. International student jobseekers
- ii. Match with volunteers

d. InterCLE

e. Sister Cities Conference

f. Welcoming Week

g. Global Rising

h. International Collaborative

- i. Lead for Cleveland's international-focused organizations
- ii. Broader awareness for all participating organizations
- iii. Collaborative programming





Advocacy & Social Justice



- a. Advocating for Language Access**
 - i. at local, county, and state levels, as well as within private business, nonprofits and educational institutions

- b. Welcoming County**
 - i. will quantitatively make Cuyahoga County more inclusive

- c. Policy Outreach**
 - i. NPNA New Deal for New Americans
 - ii. Welcoming Proclamations
 - iii. support for DACA and against Muslim Ban

- d. Vibrant Ohio**
 - i. Founding Member
 - ii. Office of Opportunities for New Americans
 - iii. Leadership role
 - iv. Advocacy Day in Ohio

- e. Crain's Cleveland Notable Immigrant Leaders List**

f. U.S. Census HTC

- i. Created **10 language access** instructional videos
- ii. Created QR Code stickers in seven languages
 1. International grocery stores
 2. International restaurants
 3. Barber shops
 4. Food distribution organizations
- iii. Idea shared out to Census groups nationwide
- iv. Shared QR code with:
 1. City of Cleveland
 2. Cuyahoga County
 3. Census groups nationwide



e. U.S. Census Statistics for Limited English Proficient from 2012-2016

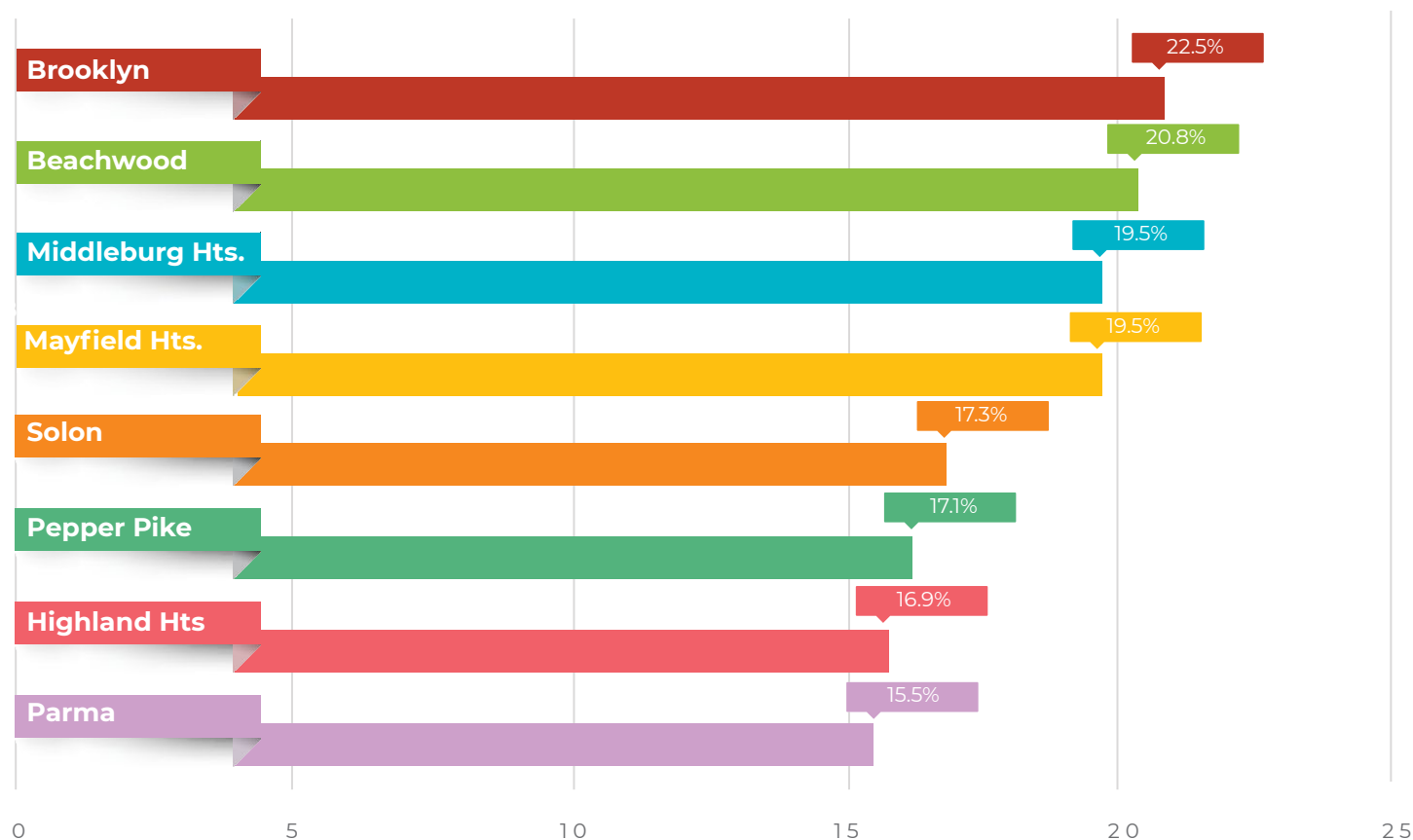
i. More than 11% of Cuyahoga County speak a language other than English at home

Approximately 139,500 people

ii. At least 4.2% identify as speaking English less than well

Approximately 52,000 people

iii. Eight cities in Cuyahoga County in Top 20 where language other than English is spoken at home.





Statistics

a. Language Access Program Scaling

- i. Immigrant spending power
 1. **2017:** Cleveland MSA – \$3 billion
 2. **2018:** State of Ohio – \$5 billion in federal, state, local taxes
 3. **Current:** State of Ohio – 124,536 people employed by immigrant-owned firms
 4. Total sale of products: **\$20.4 billion**

b. Connector Work – Since COVID-19

- i. Connected over 30 immigrant and refugee families at Thomas Jefferson Newcomers Academy to local company to provide computers
- ii. Connected two Muslim charter schools to food assistance
- iii. Translated quarantine and isolate letters in Spanish and Nepali for City of Cleveland
- iv. Partnered with Cleveland Foundation to lead virtual Town Halls for HTC Census
- v. Connecting newcomer from Venezuela with employment at a local firm
- vi. Distributed masks received from Taiwan
 1. BRAVE Cleveland and Bhutanese Community of Greater Cleveland
 2. City of Lorain
 3. Cleveland Public Library
 4. Thomas Jefferson Newcomers Academy
 5. Jewish Family Services Association of Cleveland

c. MEDS & EDS

With its high number of educational and health care institutions, the City of Cleveland and the surrounding region have attracted highly skilled and educated immigrants from around the world.

- i. Ohio's economic output ranks **7th nationally** (Piiparinen et. al., 2020)
 - 1. Cincinnati 28th
 - 2. Cleveland 33rd
 - 3. Columbus 35th
- ii. We believe that is due in large part to the immigrants who settle in Ohio
- iii. The rust belt ranks higher in achievement per capita at number **31 out of 350** cities nationwide

*Cleveland and its surrounding region
play an important role and we should
all take some credit for this accomplishment.*

d. New American Economy Statistics

In the State of Ohio:

- i. Ohio ranks as the most educated state in the nation for immigrants, with a total immigrant household income of **\$18.5 billion in 2017**.
- ii. In 2018, immigrant households contributed **\$5 billion in federal, state and local taxes**. The economic contribution of immigrants outweighs the extra cost of additional public services they incur by \$1 billion.
- iii. When an immigrant or refugee naturalizes, he or she experiences, at minimum, an **8-11% boost in earning capacity**.
- iv. In 2018, the economic impact of international student enrollment in the State of Ohio was **\$1.2 billion with 14,474 jobs** supported by international students.
- v. There are **124,536 people employed by immigrant-owned firms** with a total sale of products from immigrant-owned firms at **\$20.4 billion**.
- vi. There are **118,219 immigrant homeowners** while immigrants who do not own their homes paid **\$1.1 billion in rent**.
- vii. In 2015, the economic benefits of refugees in Ohio had a total impact of **\$63.5 million**.
- viii. The spending power of refugees in Ohio was **\$819 million and contributed \$102.5 million in state and local revenue in 2015**.

f. International Students comprise the following enrollment:

- i. Case Western Reserve University 20%
2,329 out of 11,890 students
- ii. Cleveland Institute of Music 26%
103 out of 402 students
- iii. Cleveland State University 8%
1,207 out of 15,981 students
- v. John Carroll University 2%
83 out of 3,541 students
- v. Kent State University 6%
1,662 out of 27,942 students





Refugee, Immigrant, Migrant + Newcomer



a. Who we Help

- i. Immigrants
37,688 Immigrants in NEO have naturalized between 2010 - early 2020
- ii. Refugees
- iii. International Students
- iv. Secondary Migrants
From 2010-2018, NEO welcomed 33,718 secondary migrants

b. International Student Pitch Contest

- i. Donchris Nuwe
- ii. Mohammed Abouelsoud

c. Professional Connection Program

- i. Daniella Aguilera

d. Connection

- i. Karson Baldwin & Israel Kombomba







Collaborations



International Delegations

American Council of Young Political Leaders – Southeast Asia (ACYPL)

Beit She'an delegation for Sister City signing

Colombia trade mission German Marshall Fund (GMF)

Irish business and government delegation

Turkish trade and government delegation Volgograd education, civic, and business delegation





List of Collaborating Partners

Albanians of Greater Cleveland
Alexander Mann Solutions
American Immigration Council
Americans Making Immigrants Safe (AMIS)
American Red Cross
Arab American Institute
Asian Services in Action, Inc. (ASIA)
Aspire Program

Baldwin Wallace University
Bellaire Puritas CDC
Bhutanese Group of Greater Cleveland
BorderlightCLE
BRAVE Cleveland
Building Hope in the City

Canal Pathways
Case Western Reserve University
Catholic Charities Migration & Refugee Services
The Catholic Diocese of Cleveland
Child Life
Children's Defense Fund Church World Services
Cincinnati Compass

City Club of Cleveland City of Brooklyn
City of Cleveland
City of Cleveland Department of Public Health
City of Cleveland Complete Count Committee
City of Lakewood
City of Maple Heights
City of Parma
City of Sandusky
City of Westlake
City Visitor Guide
Cleveland City Council
Cleveland Clinic
Cleveland Council on World Affairs
The Cleveland Cultural Gardens Federation
The Cleveland Foundation
Cleveland International Film Festival
Cleveland Metroparks
Cleveland Metropolitan School District
Cleveland Museum of Art
Cleveland People
Cleveland Port Authority
Cleveland Public Theatre
Cleveland Public Library

Cleveland State University
Cleveland VOTES
Comite Mexicano
Common Ground
Congolese Community of Greater Cleveland
Council on American-Islamic Relations Cleveland (CAIR)
Council of International Programs USA (CIP-USA)
Crain's Cleveland Business
Cuyahoga Community College
Cuyahoga County
Cuyahoga County Department of Public Health
Cuyahoga County Complete Count Committee
Cuyahoga County Public Library
Alex Cuic

Dave's Market
Destination Cleveland
Detroit Shoreway CDC
Downtown Cleveland Alliance
Downtown Cleveland Residents Association

Eagle Kafe
Economic Community Development Institute (ECDI)
El Medina Grocery

The Episcopal Diocese of Ohio
Esperanza

Federal Reserve Bank of Cleveland
Dean Lee Fisher
First Catholic Slovak Union

Global Detroit
GOJO Industries
Government of Ireland
Great Lakes Science Center
Greater Cleveland Food Bank
Greater Cleveland Partnership (GCP)
Growth Opportunity Partners

Hebrew Free Loan Association (HFLA)
Holy Land Grocery

ideastream/WCPN
Immigrant Legal Defense Fund (ILDF)
International Hall of Fame
International Institute of Akron
International Partners in Mission (IPM)
Islamic Center of Cleveland (ICC)

Jesuit Volunteer Network
Jewish Federation of Cleveland
John Carroll University
Jones Day Jumpstart

Kent State University
Kifeya's Kitchen

La Plaza Supermarket
Lakewood City Schools
Localingua
Luchita's

Maltz Museum of Jewish Heritage
The Mayo Society
Market Garden Brewery
Masrah el Arabi
Mason's Creamery McPC
Medical Mutual
Metro West CDC
Metro West Hospital

Midtown CDC
Muslim Association of Cleveland East (MACE)

National Partnership for New Americans (NPNA)
National League of Cities
New American Economy (NAE)
Noe's Barbershop
Northeast Ohio Hispanic Center for
Economic Development (HBC)
Northern District Court of Ohio

Ohio Census Advocacy Coalition
Ohio Commission of New Africans
Ohio Office for New Americans
Ohio Progressive Asian Women's Leadership (OPAWL)
Ohio State University Extension
Ohio University Oné Respé

Parma Chamber of Commerce
Philanthropy Ohio
Platform Brewery
Profile News

Refugee Services Collaborative of Greater Cleveland
The Refugee Response
RelateCare
Rock and Roll Hall of Fame and Museum
Rumi's Market

Shaker Heights City Schools
Slovenian Consulate
Smart Development
Slovenian National Home
Somali Bantu Community Center
St. Edward High School
St. Ignatius High School
State of Ohio, Governor Mike DeWine's Office

Taqueria Cilantro Team NEO
Thomas Jefferson Newcomers Academy

Ukrainian Museum and Archives
United Church of Christ
Unite Us
University of Akron
University School
University Hospitals
U.S. Census Bureau
U.S. Citizenship and Immigration Services (USCIS)
U.S. Committee for Refugees and Immigrants (USCRI)
US Together

Vibrant Ohio
Vitamix

Welcoming America Welcoming
City Columbus
Welcome Toledo-Lucas County (TLC)
Welcome Bowling Green (BG)
World Education Services (WES)



International Chambers
British American Chamber of Commerce
Chinese Chamber of Commerce
French American Chamber of Commerce
Invest Northern Ireland
Irish Network of Cleveland
Hungarian American Chamber of Commerce
Nigerian USA Chamber of Commerce Swedish
American Chamber of Commerce

Consul General
Alenka Jerak, Consul General of the
Republic of Slovenia

Honorary Consulars Peter Kole, Albania
Paul Allaer, Belgium
Joe Comartin, Canada
Eddy Herrera, Colombia
Thomas Prose, The Czech Republic
John Christian Langmack, Denmark
Mary Nippert, Estonia

Isavelle Bibet-Kalinyak, France Diana
Thimmig, Germany
Laszlo Bojtos, Hungary
Serena Scaiola, Italy
Hiroyuki Fujita, Japan
Karlis Steinmanis, Latvia
Tony Asher, Lebanon
Ingrida Bublys, Lithuania
James Bright, Luxembourg
Charles Andre de la Porte, Netherlands
Alan Rosca, Romania
Alexander Machaskee, Serbia
Manuel Lopez, Spain
Malou Monago, Sweden
Marianne Bernadotte, Switzerland
Andrew Futey, Ukraine
Sandra Morgan, United Kingdom

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Thank you.

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